

Financial Education Association (FEA) Annual Conference
The Historic Menger Hotel, San Antonio, Texas
September 19-21, 2024

Meeting rooms will have high-speed WiFi access for registered attendees. Screens, projectors and laptops (with Windows 10 or 11) will be provided. One member of each session will be asked to serve as session chair. Each presenter should bring printed copies of their paper along with materials for the presentation on a USB disk.

Thursday 9/19

Continental Breakfast: 8 – 10 AM **Location: Ballroom Lobby**

Session 1.1: 8:30 - 10 AM

Break

Session 1.2: 10:30 – Noon

Lunch: Cold cuts, soda, water **Location: Ballroom Lobby**

Session 1.3: 1 – 2:30 PM

Break

Session 1.4: 3 – 4:30 PM

Reception: 5 - 7 PM **Location: Ballroom Lobby**

Friday 9/20

Continental Breakfast: 8 – 9:30 AM **Location: Ballroom Lobby**

Session 2.1: 8:30 -10 AM

Break

Session 2.2: 10:30 – Noon

Lunch: Deli Luncheon **Location: *Minuet Room***

Session 2.3: 1 – 2:30 PM

Break

Session 2.4: 3 – 4:30 PM

Reception: 5 - 7 PM **Location: Ballroom Lobby**

Saturday 9/21

Continental Breakfast: 8 – 9:30 AM **Location: Ballroom Lobby**

Preliminary Schedule Notes, 08/18/24

On the MiniMap and Schedule, sessions are listed by conference day and time. For example, Session 1.2.1 is the 2nd Thursday morning slot, in the first room on the left of the minimap (in this case, Ballroom B). Session 1.2.3 would be in Patio, etc. A full program will be available shortly before the conference.

**Financial Education Association 2024 Annual Conference
September 19-September 21, 2024**

All times are in Central Time (EST minus 1)

Thursday, September 19

Location / Time	1. Ballroom B	2. Ballroom C	3. Patio Room	4. Cavalier	5. Renaissance
Track 1.1 8:30 – 10:00					
Track 1.2 10:30 - Noon	Panel: Excel in the Finance Classroom	Teaching Innovations I	Curriculum I	Social Issues in Education	
Lunch 12-1	Sandwiches Ballroom Atrium				
Track 1.3 1:00 – 2:30	Chartered Financial Analyst Information Session	Teaching Methods I	Teaching Methods II	Pedagogy Research I	
Track 1.4 3:00 – 4:30	Panel: Meet the Editors	Excel Preparation Demonstration (ExPrep.com)	Teaching Innovations II	Cases I	

Reception 5 – 7 in Ballroom Lobby

Friday, September 20

Location / Time	1. Ballroom B	2. Ballroom C	3. Patio Room	4. Cavalier	5. Renaissance
Track 2.1 8:30 – 10:00	Workshop: Cases and Case Method Teaching	Curriculum 2	FinTech and Instruction	Stock-Trak Trading Simulation Demonstration	
Track 2.2 10:30 - Noon	Panel: Student- Managed Investment Funds	Excel Preparation Demonstration (ExPrep.com)	Pedagogy Research II	Stock-Trak Trading Simulation Demonstration	
Lunch 12-1	Our Usual Buffet Minuet Room Awards & Recognition				
Track 2.3 1:00 – 2:30	Workshop: Microsoft Excel Collegiate Challenge Demonstration	Technical Agility III	Teaching Innovations III	Teaching Methods II	
Track 2.4 3:00 - 4:30	Cases II	Teaching Innovations IV	Financial Literacy in the Classroom	Workshop: Artificial Intelligence and Business Learning	

**Reception 5 – 7 in Ballroom Lobby
All times are in Central Time (EST minus 1)**

Preliminary Session Listing						
FEA Annual Meeting					All times are Central (EST minus 1)	
September 19-20, 2024, San Antonio						
Session	Day	Time	Location	Session Title	Presentation Title	
1.2.1	TH	10:30 AM	Ballroom B	Panel Session: Excel in the Finance Classroom	ExPrep: A Beginner's Experience	
1.2.2	TH		Ballroom C	Teaching Innovations I	Building Work Ethic and Virtues for Learning and Practice in Student Managed Portfolio Class	
1.2.2	TH			Teaching Innovations I	Gamification of a Two-Stage Introductory Pivot Table Assignment	
1.2.2	TH			Teaching Innovations I	Bloomberg in the Classroom: A Comprehensive Guide of Available Resources for Integrating Bloomberg in the Classroom	
1.2.3	TH		Patio Room	Curriculum 1	Using Scratch-Off Lottery Tickets to Teach the Binomial Distribution	
1.2.3	TH			Curriculum 1	Using Excel's "LAMBDA" Feature to Produce Multi-Stage Stock Pricing Functions for the Classroom	
1.2.3	TH			Curriculum 1	Developing a Career Strategies Course for Finance Students	
1.2.4	TH		Cavalier	Social Issues in Education	Diversity and Gender Perceptions of the Accounting Profession – in Pictures	
1.2.4	TH			Social Issues in Education	Integrating DEI into Financial Planning Firms	
1.2.4	TH			Social Issues in Education	Cognitive and Emotional Supports within Distance Education Course Design	
1.3.1	TH	1:00 PM	Ballroom B	CFA Institute Information Session		
1.3.2	TH		Ballroom C	Teaching Methods I	Is it time to change the climate for ESG Investing?	
1.3.2	TH			Teaching Methods I	Using Excel's Dynamic Array functionality to extract information from large data sets: A classroom exercise	
1.3.2	TH			Teaching Methods I	Is ChatGPT a free alternative to the Bloomberg Terminal for undergraduate experiential learning?	
1.3.3	TH		Patio Room	Teaching Methods II	Simplified Portfolio Optimization Using Cramer's Rule in Excel	
1.3.3	TH			Teaching Methods II	Rules for Teaching Radicals	
1.3.3	TH			Teaching Methods II	A Survey of the Introductory Course in Financial Management: Challenges and Responses	
1.3.4	TH		Cavalier	Pedagogy Research I	SAT/ACT Scores and HS GPA to Predict Cumulative Freshmen College GPA	
1.3.4	TH			Pedagogy Research I	The Influence of Academic Intrinsic Motivation on Academic Major Satisfaction, Occupational Engagement, and Grit	
1.3.4	TH			Pedagogy Research I	Deterring Cheating in Online Classes	
1.4.1	TH	3:00 PM	Ballroom B	Panel: Meet the Editors		
1.4.2	TH		Ballroom C	ExPrep.com (Graded Excel Projects) Demonstration		
1.4.3	TH		Patio Room	Teaching Innovations II	Incorporating a research paper in the curriculum for tax, accounting and business law	
1.4.3	TH			Teaching Innovations II	Assuring Graduate Student "Graduation": A New Model for Thesis Completion	
1.4.3	TH			Teaching Innovations II	Undergraduate Real Estate Investment Instruction	
1.4.4	TH		Cavalier	Cases I	Case Study: Novo Nordisk: Business Sustainability, Sustainability Reporting and Valuation	
1.4.4	TH			Cases I	Mr. Hobbs Takes a Vacation (To Plan His Retirement Distribution Strategy)	
1.4.4	TH			Cases I	Case: Valuation of Harley Davidson	
2.1.1	FR	8:30 AM	Ballroom B	Workshop: Cases and Case Teaching		
2.1.2	FR		Ballroom C	Curriculum 2	Bringing Ethics into the Finance Curriculum: A New Approach	
2.1.2	FR			Curriculum 2	Revitalization of a BS in Business Administration Curriculum and Assessment Plan	
2.1.2	FR			Curriculum 2	Trade Secrets: Launching the First Options Trading Practicum	
2.1.3	FR		Patio Room	FinTech and Instruction	A Simple Explanation of the Immutability of Blockchain	
2.1.3	FR			FinTech and Instruction	Online Learning Content Engagement Mechanisms: Do they Enhance Student Engagement and Learning in Online Education?	
2.1.3	FR			FinTech and Instruction	Using Overnight Index Swaps as a Tool for Developing AI-Based Research Skills	
2.1.4	FR		Cavalier	Stock-Trak Trading Simulation Demonstration		
2.2.1	FR	10:30 AM	Ballroom B	Panel: Student-Managed Investment Funds		
2.2.2	FR		Ballroom C	ExPrep.com (Graded Excel Projects) Demonstration		
2.2.3	FR		Patio Room	Pedagogy Research II	Integration Stock Market Simulation in the Core Curriculum of a Business Program	
2.2.3	FR			Pedagogy Research II	Using the Modified Internal Rate of Return with Positive and Negative Intermediate cashflows	
2.2.3	FR			Pedagogy Research II	Teaching Early Exercise, the Asymmetry of Changes in Payoff, and the Speculative Value of Options	
2.2.4	FR		Cavalier	Stock-Trak Trading Simulation Demonstration		
2.3.1	FR	1:00 PM	Ballroom B	Workshop: Microsoft Excel Collegiate Challenge Demo		
2.3.2	FR		Ballroom C	Technical Agility III	Bridging Finance and Data Analysis: The Transformative Role of Generative AI in Education	
2.3.2	FR			Technical Agility III	Using AI and Databases to Create a Dynamic Capital Budgeting Case Study	
2.3.2	FR			Technical Agility III	Financing healthcare risk and uncertainty: A simulation game in teaching health insurance	
2.3.3	FR		Patio Room	Teaching Innovations III	Equivalence between Gordon constant growth model and residual income model	
2.3.3	FR			Teaching Innovations III	Money Memoires: Money Coaching in the Classroom	
2.3.3	FR			Teaching Innovations III	iRATs and tRATs: Team-Based Learning in the Corporate Finance Classroom	
2.3.3	FR			Teaching Innovations III	Housing Market in China from a National Culture Perspective	
2.3.4	FR		Cavalier	Teaching Methods II	Share Repurchasing Practices of Firms Approaching Bankruptcy	
2.3.4	FR			Teaching Methods II	Teaching Industry Reviews and using them in Student-Managed Investment Funds	
2.4.1	FR	3:00 PM	Ballroom B	Cases II	Lease It or Leave It – An Office Landlord's Dilemma	
2.4.1	FR			Cases II	Lumber Liquidators and the Aftermath of "60 Minutes" Episode: A Case in Financial Statement Analysis and Valuation	
2.4.1	FR			Cases II	The Financial Crossroads: Tesla or Ford?	

2.4.2	FR		Ballroom C	Teaching Innovations IV	A Simple Bond Game for Introductory Finance Classes
2.4.2	FR			Teaching Innovations IV	Drawdown Risk and the 2024 Presidential Election
2.4.2	FR			Teaching Innovations IV	Bonus Depreciation and Section 179 – A Classroom Application to Enhance Student Learning
2.4.3	FR		Patio Room	Financial Literacy in the Classroom	Investment Process Framework Demonstration: A Comprehensive Analysis of a Client's Retirement Financial Planning Scenario
2.4.3	FR			Financial Literacy in the Classroom	Financial literacy: An empirical test of the "mymoney five" principles among informal entrepreneurs
2.4.3	FR			Financial Literacy in the Classroom	Financial literacy: Storytelling of retirement of the informal sector workers experiences in a developing context
2.4.4	FR		Cavalier	Workshop: AI and Business Learning	Workshop: Integrating Artificial Intelligence into Business Education: A Pathway to Future-Ready Learning

Financial Education Association Annual Meeting 2024		
Roster of Participants		
As of 08/18/24		
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