

FEA Annual Conference
The Historic Menger Hotel, San Antonio, Texas
September 28-30, 2023

Schedule of Sessions and Events

Meeting rooms will have high-speed WiFi access for registered attendees. Screens, projectors and laptops (with Windows 10 or 11) will be provided. One member of each session will be asked to serve as session chair. Each presenter should bring printed copies of their paper along with materials for the presentation on a USB disk.

Thursday 9/28

Continental Breakfast: 8 – 9:30 AM Ballroom Lobby

Track 1.1: 8:30 -10 AM

Break

Track 1.2: 10:30 – Noon

Lunch: Cold cuts, soda, water Ballroom Lobby

Track 1.3: 1 – 2:30 PM

Break

Track 1.4: 3 – 4:30 PM

Reception: 5 - 7 PM Location TBA

Friday 9/29

Continental Breakfast: 8 – 9:30 AM Ballroom Lobby

Track 2.1: 8:30 -10 AM

Break

Track 2.2: 10:30 – Noon

Lunch: Deli Luncheon, Location TBA Ballroom A

Track 2.3: 1 – 2:30 PM

Break

Track 2.4: 3 – 4:30 PM

Reception: 5 - 7 PM Location TBA

Saturday 9/30

Continental Breakfast: 8 – 9:30 AM Ballroom Lobby

Track 3.1: 8:30 -10 AM (if needed)

Break

Track 3.2: 10:30 – Noon (if needed)

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Preliminary Schedule Notes, 08/10/23

Conference Tracks are listed by day and time, and we have two morning time slots and two afternoon time slots on each day. For example, Track 1.2 is the 2nd time slot on Thursday morning, and Track 2.4 is the last time slot on Friday afternoon. We will use 4 different rooms during each time slot: Ballrooms A, B, and C, and Cavalier (near the Menger Bar).

We don't have any Saturday presentations scheduled at this time.

A full list of tracks, sessions and presentation titles follows this list of participants.

Participant	Participant Email	Track	Room
Rasha Ashraf	rashraf@gsu.edu	2.1	Cavalier
		2.3	Cavalier
		2.4	Ballroom C
Linda Bartlett	labartlett@loyola.edu	2.3	Ballroom B
Randy Beavers	rbeavers@uu.edu	1.4	Cavalier
Larry Belcher	belcherl@uindy.edu	1.3	Ballroom C
Zlatinka Blaber	zblaber@salemstate.edu	2.3	Ballroom B
Brian Bolton	brian.bolton@louisiana.edu	1.2	Ballroom C
		1.3	Ballroom C
Charles Brown	cab51@psu.edu	2.2	Ballroom A
Molly Burke	burkemq@dom.edu	2.1	Ballroom B
Wenbin Cao	caowenbinnk@gmail.com	1.2	Ballroom B
Charlie Charoenwong	acharlie@ntu.edu.sg	1.2	Ballroom A
Kathryn Crawford	klc19c@acu.edu	1.3	Cavalier
Cris de la Torre	cris.delatorre@unco.edu	2.3	Cavalier
Xiaoman Duan	xxd002@shsu.edu	1.2	Ballroom B
		2.4	Ballroom C
Renee Dyer	mdyer@limestone.edu	1.4	Ballroom A
Jim Felton	james.felton@cmich.edu	2.1	Cavalier
Mary Funck	mcf012@shsu.edu	1.4	Ballroom A
		2.1	Ballroom C
		2.2	Ballroom C
		2.3	Ballroom C
Ronen Gal-Or	rgalor@bentley.edu	2.4	Ballroom B
Michael Geier	migeier@wingate.edu	1.2	Ballroom B
Jonathan Godbey	jgodbey@gsu.edu	1.2	Ballroom B
		2.2	Ballroom A
William Goldman	W.Goldman@northeastern.edu	2.4	Ballroom B
Rebecca Gonzalez	rebecca.gonzalez@uncp.edu	2.4	Cavalier
Mark Gooley	M.Gooley@northeastern.edu	2.4	Ballroom B

Michael Gorman	gormanm6@sacredheart.edu	1.2	Cavalier
		2.3	Ballroom A
Edward Graham	edgraham@uncw.edu	2.3	Ballroom B
Robert Greve	rgreve@okcu.edu	1.4	Ballroom A
Mahendra Gujarathi	mgujarathi@bentley.edu	2.4	Ballroom B
Abe Harraf		2.3	Cavalier
Rick Hedderick	rph132@psu.edu	1.2	Cavalier
Keener Hughen	hughenw@sacredheart.edu	2.3	Ballroom A
Monica Hurtado	hurt7054@vandals.uidaho.edu	2.4	Cavalier
Jody Jones	jxj16c@acu.edu	1.3	Cavalier
		1.4	Ballroom C
Margarita Kaprielyan	mkaprielyan@elon.edu	2.3	Ballroom A
		2.4	Ballroom B
Howard Keen	hkeen@temple.edu	1.4	Ballroom A
Scott Kelly	skelly@campbell.edu	1.3	Cavalier
Gene Kovacs	gkovacs@bryant.edu	2.3	Cavalier
Timothy Krause	tak25@psu.edu	2.2	Ballroom A
Rob Langrick	rob.langrick@cfainstitute.org	1.3	Ballroom B
Karyl Leggio	kbleggio@loyola.edu	2.2	Cavalier
		2.2	Cavalier
		2.3	Ballroom B
Huihua Li	hli@stcloudstate.edu	2.2	Ballroom A
Xinxin Li	xli4@ithaca.edu	1.2	Ballroom A
Yang Liu	liu38yx@jmu.edu	2.4	Ballroom B
Bridget Lyons	lyonsb@sacredheart.edu	1.2	Cavalier
Guohua Ma	fmcincy@gmail.com	2.4	Cavalier
Thomas Mathews	tmathews@fgcu.edu	1.2	Cavalier
Tim Michael	michael@uhcl.edu	1.4	Ballroom A
		2.1	Ballroom C
		2.2	Ballroom C
		2.3	Ballroom C
		2.4	Ballroom C
Laura Miller	mille4lk@jmu.edu	2.4	Ballroom B
Adam Mirzoev	amirzoev20@gmail.com	1.2	Cavalier
Clay Moffett	moffett@uncw.edu	2.3	Ballroom B
James Murtagh	jmurtagh@siena.edu	1.2	Ballroom A
David Nawrocki	david.nawrocki@villanova.edu	1.3	Ballroom C
Steve Nenner	san009@shsu.edu	2.1	Cavalier
Chee Ng	cng2@ithaca.edu	2.1	Ballroom A
		2.3	Ballroom A
Xu Niu	niuxx@jmu.edu	1.2	Ballroom B
		2.4	Ballroom B

Magdy Noguera	mnoguera@uidaho.edu	2.4	Cavalier
Abdullah Noman	abdullah.noman@uncp.edu	2.4	Cavalier
Kevin O'Mara	komara@campbell.edu	1.3	Cavalier
Barry Palatnik	barry.palatnik@stockton.edu	2.3	Ballroom B
William Pratt	wpratt@uco.edu	1.4	Ballroom A
Elena Precourt	eprecourt@bryant.edu	2.3	Cavalier
Rick Proctor	proctor@siena.edu	1.2	Ballroom A
Dan Salandro	dpsaland@vcu.edu	1.4	Cavalier
Martina Schmidt	schidtm@usf.edu	2.2	Ballroom B
Lisa Schwartz	lschwartz@wingate.edu	1.2	Ballroom B
Jamie Shaw	jshaw@dom.edu	2.1	Ballroom B
Xinyan Shi	yan.shi@uncp.edu	2.4	Cavalier
Milind Shrikhande	mshrikhande@gsu.edu	1.2	Ballroom B
		2.4	Ballroom C
Ishuan Li Simonson	ishuan.li@mnsu.edu	2.4	Cavalier
Elena Skouratova	elena.skouratova@concordia.edu	2.2	Cavalier
Nicole Stowell	nstowell@usf.edu	2.2	Ballroom B
Robert Stretcher	fin_rhs@shsu.edu	1.4	Cavalier
		2.3	Ballroom C
Mark Tengesdal	mtengesdal@twu.edu	1.3	Cavalier
Wei Wan		2.4	Cavalier
Suye Wang	swang7@okcu.edu	1.4	Ballroom A
Melissa Williams	williamsmeli@uhcl.edu	2.1	Ballroom C
		2.2	Ballroom C
		2.3	Ballroom C
Michael Williams	mwilliams@oclu.edu	1.4	Ballroom A
Woongsun Yoo	yoolw@cmich.edu	2.1	Cavalier
Jin Yu	jyu@stcloudstate.edu	2.2	Ballroom A
Yi Zhang	yizhang@pvamu.edu	2.2	Ballroom A

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Preliminary Schedule for FEA Annual Meeting					
The Historic Menger Hotel					
San Antonio, TX					
September 28-30, 2023					
All times are Central US					
Day	Track Start	Track	Room	Session	Session or Paper Title
TH	10:30	1.2	Ballroom B	Research on Teaching I	Grit, Talent and Student Outcomes in Introductory Finance
TH		1.2	Ballroom B		Assessing online learner readiness in a business technology course by comparing student performance in a concentrated online course to a traditional course
TH		1.2	Ballroom B		Founding Family Firm and Corporate Social Responsibility
TH		1.2	Ballroom C	Workshop Session	Living a Life of Value: Your values, your money & your future
TH		1.2	Cavalier	Classroom Topics I	Have large publicly-traded US banks been successful in using technology to protect net income during recessions in the modern era?
TH		1.2	Cavalier		Adjustments for a More Accurate Estimate of the Weighted Average Cost of Capital
TH		1.2	Cavalier		What Recent College Graduates Should Know About Financial Planning
TH	1:00 PM	1.3	Ballroom B	Workshop Session	The Chartered Financial Analysis Designation
TH		1.3	Ballroom C	Workshop Session	Teaching the Sustainable Development Goals: Building a sustainable society
TH		1.3	Ballroom C	Panel Discussion	Panel Discussion: Student-Managed Investment Funds
TH		1.3	Cavalier	Research on Teaching II	Survivor Bias and the Death of Student investment Clubs
TH		1.3	Cavalier		Embedding an Entrepreneurship Accelerator in a Business Course
TH		1.3	Cavalier		Do Students Benefit from Actually Attending Class in Person in a Hyflex Course?
TH	3:00 PM	1.4	Ballroom A	Teaching Techniques and Ideas I	Women in Finance: Advice from Female Finance Executives
TH		1.4	Ballroom A		An Introductory Course in Financial Management: Challenges and Responses (Survey)
TH		1.4	Ballroom A		Assessment of Graduate Admissions Requirements Aimed at Predicting Student Outcomes
TH		1.4	Cavalier	Cases in Business Education I	Webmaster.com, Inc.: Capital Budgeting Cash Flow Estimate Exercise
TH		1.4	Cavalier		Faith Integration with Faith & Co. Films
TH		1.4	Cavalier		The Progression of Case Use in Financial Education
FR	8:30	2.1	Ballroom B	Workshop Session	The Importance of Career Coaching and Mentoring for Business Majors
FR		2.1	Ballroom C	Roundtable	Roundtable Discussion: Excel in the Classroom
FR		2.1	Cavalier	Classroom Topics II	Pandemic GPAs
FR		2.1	Cavalier		Effect of COVID-19 on Students' Online Course Engagement and Success
FR		2.1	Cavalier		A Model for a Comprehensive Problem in Corporate Finance
FR		2.1	Ballroom A	Cases in Business Education II	To pay points or not in mortgage refi
FR		2.1	Ballroom A		Penn Energy: Daisytown A & B capital budgeting cases
FR	10:30	2.2	Ballroom A	Research on Teaching III	A Simple Explanation of Digital Signature Schemes
FR		2.2	Ballroom A		Athletic Expenditures and Success in NCAA Division III Sports
FR		2.2	Ballroom A		The Impact of Instructional Delivery Misalignment on Student Performance of Finance Courses

FR		2.2	Ballroom B	Workshop Session	Practical Applications for Improved Student Learning in Online Business Courses
FR		2.2	Ballroom C	Roundtable	Roundtable Discussion: Developmental Needs in Finance, Economics and Accounting
FR		2.2	Cavalier	Cases in Business Education III	Case to prepare students for International Financial Management Valuation Project
FR		2.2	Cavalier		Old Line Custom Meat Company
FR		2.2	Cavalier		Load Shedding in South Africa: What Should SOZO Do?
FR	1:00 PM	2.3	Ballroom A	Classroom Topics III	Discounted payback and time to breakeven are two different measures
FR		2.3	Ballroom A		Commercial Real Estate Valuation using CoStar
FR		2.3	Ballroom A		Does Bitcoin Still Enhance an Investment Portfolio?
FR		2.3	Ballroom B	Teaching Techniques and Ideas II	The Ledger Mania Board Game: Engaging Students in the Accounting Classroom through Active Learning
FR		2.3	Ballroom B		Assuring Graduate Student "Graduation:" A New Model for Thesis Completion
FR		2.3	Ballroom B		Infusing Diversity in a Corporate Finance Course
FR		2.3	Ballroom C	Roundtable	Roundtable: Case Teaching and Case Writing
FR		2.3	Cavalier	Teaching Techniques and Ideas III	Disassembling the Replacement Analysis in Capital Budgeting: A Teaching Note
FR		2.3	Cavalier		Retirement share repurchases as a signal of firms' future performance
FR		2.3	Cavalier		Students' Performance in Online Education: Evidence from Content Engagement and Task Completion Timeliness
FR	3:00 PM	2.4	Ballroom B	Teaching and Technology I	Lumber Liquidators and the Aftermath of "60 Minutes" Episode: A Case in Basic Financial Statement Analysis and Valuation
FR		2.4	Ballroom B		Bridging Fundamental Knowledge Gaps in Upper-Level Finance Courses: Use of ChatGPT and Instructor-Created Excel Videos
FR		2.4	Ballroom B		Incorporating ChatGPT into a Financial Data Science Course with Python Programming
FR		2.4	Ballroom C	Roundtable/Workshop	Meet the Editors: JITF, JFEd and JFCR
FR		2.4	Cavalier	Financial Literacy I	Assessing the Effectiveness of Financial Literacy Training Programs for Small Farmers in South Carolina
FR		2.4	Cavalier		Understanding Financial Wellbeing and Financial Literacy Among Native American Communities in Robeson County, North Carolina
FR		2.4	Cavalier		The Latinx community's financial literacy gap and its impact on Latinx's financial distress while pursuing post-secondary education: The case of Idaho.
No Saturday presentations are scheduled at this time					