Curriculum Vita

Jean L. Heck

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Department of Finance
Haub School of Business
St. Joseph's University
Philadelphia, PA 19131

EXPERIENCE: Teaching and Administration

ST. JOSEPH'S UNIVERSITY, PHILADELPHIA, PA

2011-present	Brian Duperreault '69 Chair for Risk Management and Insurance
2006-present	Associate Professor of Finance

VILLANOVA UNIVERSITY, VILLANOVA, PA

1986-2006	Associate Professor of Finance
1983-1986	Assistant Professor of Finance

MEDICAL COLLEGE OF VIRGINIA, RICHMOND, VA

1980-1983	Assistant Professor of Health Care Finance

UNIVERSITY OF SOUTH CAROLINA, COLUMBIA, SC

1979-1980	Visiting Assistant Professor of Accounting
1977-1979	Director of MBA Program and Graduate Admissions and Instructor of Business

MILTARY: U.S. Navy: 1962-1966 - Awarded Vietnam Service Medal in 1965

EDUCATION: Ph.D. in Business Administration, University of South Carolina, 1983
Master of Business Administration, University of South Carolina, 1977
Bachelor of Arts in Economics, University of North Florida, 1973

Ph.D. MAJORS: Financial Management and Management Science (Statistics)

TEACHING: Financial Management, Investments, Risk Management, Insurance

EDITORSHIPS: Founding Editor, *Journal of Applied Risk Management and Insurance*, 2012-present
Executive Editor, *Journal of Financial Education*, 1995-present.
Founding Executive Editor, *Advances in Financial Education*, 2003-present
Associate Editor, *Financial Services Review*, 1991-present.
Founding Editor, *Journal of the Academy of Business Education*, 2000-2002.
Managing Editor, *Journal of the Academy of Business Education*, 2002-present.
Editorial Advisory Board, *Journal of Undergraduate Research in Finance*, 2010-present.
Editorial Advisory Board, *History of Finance eJournal*, SSRN, 2009-present

ASSOCIATIONS: American Finance Association
American Risk and Insurance Association
Southern Risk and Insurance Associaton
Financial Management Association
Vice-President, 1992-93
Eastern Finance Association
Vice-President, 1988-90; Director, 1990-1993
Academy of Financial Services
President, 1991-1992; Exec. Vice-President, 1989-1990; Vice-President, 1986-1988
Academy of Business Education
Founding President, 1999-2001; Executive Director, 2001-present
Financial Education Association
Founding President, Executive Director, 2003-present

PUBLICATIONS:

"Valuing Stocks Based on Dividend Growth Can Be a Risky Proposition," *Financial Services Review*, Vol. 24(2), 2014, with Morris Danielson.

"Voting with Their Feet: In Which Journals Do the Most Prolific Finance Researchers Publish?," Spring 2014, Spring 2014,*Financial Management*, with Morris Danielson.

"From Concept to National Ranking in Six Years: Saint Joseph's University, Haub School of Business RMI Program, *eCPCU Journal*, August 2012, with Karen Hogan and Steve Miller.

"The American Economic Review at 100: A Summary of the Journal's Most Frequent Contributing Authors and Institutions," *American Economist*, Fall 2011, with Peter Zaleski.

"An Analysis of the Research Productivity of Authors Appearing in Financial Education Journals," *Managerial Finance*, 37(7), 2011, with Morris Danielson.

"Leading Contributing Institutions to the Elite Finance Journals: Affiliation on Publication vs. Current Institutional Affiliation," *Applied Economics Letters*, 2011(18), with Rajneesh Sharma.

"Leading Contributing Institutions to the Elite Accounting Journals: Affiliation on Publication vs. Current Institutional Affiliation," *Journal of Theoretical Accounting Research*, 6(1), Fall 2010, with Rajneesh Sharma.

"Giving Credit Where Credit is Due: Summary Analysis of the Most Prolific Authors in 15 High-Impact Accounting Journals," *Advances in Accounting*, 26(2), 2010, with Morris Danielson.

"Pretest in an Introductory Finance Course: Value Added?," *Journal of Education for Business*, 85 (2), 2010, with Gunita Grover and Nancy Heck.

"Leading Institutional Contributors to the Elite Economic Journals," *Applied Economics*, 41 (July), 2008, with P. Zaleski and Scott Dressler.

"Shareholder Theory - How Opponents and Proponents Both Get It Wrong," *Journal of Applied Finance*, 18 (Fall, 2008), with Morris Danielson and David Shaffer.

"Sixty Years of Research Leadership: Contributing Authors and Institutions to the Journal of Finance," *Review of Quantitative Finance and Accounting*, 31(Fall), 2008, with Philip Cooley.

"An Analysis of the Evolution of Research Contributions by The Accounting Review: 1926-2005," *Accounting Historians Journal*, 34(2,Dec), 2007, with Robert Jensen. Awarded second place for "Best Paper of 2007" by the Accounting Historians Society.

"Establishing a Pecking Order for Finance Academics: Ranking U.S. Finance Doctoral Programs," *Review of Pacific Basin financial Management, Markets and Policies*, 10 (4,Fall), 2007. Ninety second (92) most downloaded paper on SSRN over past 12 months.

"The Most Frequent Contributors to the Elite Economic Journals: Half Century of Contributions to the 'Blue Ribbon Eight'," *Journal of Economics and Finance*, 2006 (Spring),with Peter Zaleski.

"Risk and Return Properties of Portfolios Based on Directional Forecasts," *Managerial Finance,* 32(1), 2006, with Kathryn Wilkens and Steven Cochran.

"Mean Reversion's Impact on Alternative Investment Strategies," *Managerial Finance*, v31(8), 2005, with Kathryn Wilkens and Steven Cochran.

"International Mutual Fund Performance and Political Risk," Review of Pacific Basin Financial *Management, Markets and Policies*, 2005, v8(1, March), with Barrie Bailey and Kathryn Wilkens.

"Prolific Authors in the Finance Literature: A Half-Century of Contributions," *Journal of Finance Literature*, v1(1,Winter), 2005, with Philip Cooley.

"Seasonality and Regime Switching in U.S. Markets," *Advances in Investment Analysis and Portfolio Management*, 2004 with Steven Cochran and Iqbal Mansur.

"Volatility in World Equity Markets," *Review of Pacific Basin Financial Management, Markets and Policies*, v6(3,Sep), 2003, with Steven Cochran and David Shaffer.

"Benefits from Asia-Pacific Mutual Fund Investments with Currency Hedging," *Review of Quantitative Finance and Accounting*, 21(1,Jul), 2003, with Andrea DeMaskey and Wilfred Dellva.

"Finance Faculty Perceptions of Business Schools' Preparation for The Technological Revolution," *Journal of Financial Education*, Summer 2002, with Barrie Bailey.

"Is Student Performance Enhanced by Perceived Teaching Quality?" *Journal of Financial Education*, (Fall/Winter 2002), with Janet Todd and Dale Finn.

"Defining a Security Market Line for Debt Explicitly Considering the Risk of Default," *Advances in Investment Analysis and Portfolio Management*, 2002, with Michael Holland and David Shaffer.

"A Flotation-Cost Adjusted Capital Asset Pricing Model," *Advances In Financial Planning and Forecasting*, 2000, with Steven Cochran.

"Multiple-Choice Vs. Open-Ended Exam Problems: Evidence of Their Impact on Student Performance in Introductory Finance," *Financial Practice and Education*, (Fall 1998), with David Stout.

"Put-Call-Forward Exchange Parity and the Implied Riskfree Rate," *Advances in Investment Analysis and Portfolio Management* (1998), with Andrea DeMaskey.

“Speed Versus Power Testing: The Impact of Time Constraints on Introductory Finance Student Test Performance,” *Financial Practice and Education*, (Spring 1997), with David Stout.

“Establishing Benchmarks for Teaching the Introductory Finance Course,” *Journal of Financial Education*, (Fall: 1996), with Philip Cooley.

"Extraordinary Items Reporting Practices: Successful Versus Unsuccessful Firms," *Advances in Quantitative Analysis of Finance and Accounting*, (Vo. 4, 1996), with David Stout and Wilfred Dellva.

“A Simplified Approach to Measuring Bond Duration,” *Financial Services Review*, (Fall: 1995), with Terry Zivney and Naval Modani.

“The Need for Replications and Extensions in Financial Education Research,” *Journal of Financial Education*, (Fall, 1995), with David Stout,

“Empirical Findings Regarding Student Exam Performance and Question Sequencing: The Case of the Cumulative Final,” *Journal of Financial Education*, (Fall, 1995), with David Stout.

"Contributing Authors and Institutions to the American Economic Review: A Historical Summary," *Journal of Economic Education*, (Spring 1992).

“Trends in Economic-Journal Literature: 1969-89,” *Atlantic Economic Journal,* 19 (Dec, 1991), with Peter Zaleski.

"Initial Empirical Evidence of the Relationship Between Finance Test Question Sequencing and Student Performance Scores," *Financial Practice and Education*, (Spring 1991), with David Stout.

"From Intellectual Wave to Nobel Laureate," *Review of Quantitative Finance and Accounting*, (Spring 1991), with Philip Cooley.

"An Analysis of Contributors to Accounting Journals. Part I: The Aggregate Performances," *International Journal of Accounting*, (1991, No. 1), with Philip Cooley and Robert Jensen.

“An Analysis of Contributors to Accounting Journals. Part II: Individual Academic Accounting Journals,” *International Journal of Accounting*, (1990, No. 3), with Philip Cooley and Robert Jensen.

"Peer Assessment vs. Citation Analysis of Contributions to the Accounting Literature," *Advances in Accounting*, (August 1987), with Jiunn Huang.

“Most Frequent Contributors to Finance Literature," *Financial Management*, (Autumn 1988), with Philip Cooley.

"Investing Your Conscience," *Journal of Commerce and Finance,* (Summer 1987), with Yvonne DeAngelo

"Six Decades of the Accounting Review: A Summary of Author and Institutional Contributors," *The Accounting Review*, (October 1986), with Wayne Bremser.

"Contributions to Accounting Literature: A Peer Assessment of Monographs," *Journal of Accounting Education*, (Fall 1986), with Jiunn Huang.

"The Texas Severance Tax Act and Sulphur Production," *Oil and Gas Tax Quarterly,* (September 1986), with Michael Licata and James Emig.

“Contributing Authors and Institutions to the Journal of Finance: 1946-1985," *The Journal of Finance*, (December 1986), with Philip Cooley and Carl Hubbard.

“Market Efficiency and Investors' Adjustments to Asset Valuation Errors," *Applied Economics*, (August 1986).

"Individual Retirement Accounts are Not for Retirement Only," *Benefits Quarterly*, (January 1986).

"Investment Yields and Magic Triangles: A Computer Solution Based on the Newton-Rapheson Convergence Technique," *Journal of Financial Education*, (Fall 1984), with Michael Holland.

"A Historical Bibliography of Finance Pedagogy," *Journal of Financial Education*, (Fall 1984).

"Significant Contributions to Finance Literature," *Financial Management*, (Summer 1981),with Philip Cooley.

"The Crowding-Out Theory Controversy: Its Current Status," *Studies in Economic Analysis*, (Spring 1979).

"A Survey of the Introductory Business Finance Course: The Professor's Viewpoint," *Journal of Financial Education*, (Fall 1977), with Philip Cooley.

"A Pedagogic Note: Comparison of OLS, 2SLS, and 3SLS Estimating Techniques," *Studies in Economic Analysis*, (Spring 1977).

BOOKS: *Readings in Financial Ethics*, JLH Press, 1st Edition, 2011, with John Dobson.

Business Financial Management, JLH Press, 7th Edition, 2013 with Philip Cooley and Nancy Heck.

Accounting Literature Index, McGraw-Hill Publishing, 4th Edition, 1995 with Robert Derstine and Ronald Huefner.

Finance Literature Index, McGraw-Hill Publishing, 7th Edition, 1998.

SOFTWARE: *EconLibrary.com*, JLH Enterprises.
RMIlibrary.com, JLH Enterprises